



VILA

Abogados | Attorneys at Law

ADMINISTRATIVE AND PUBLIC LAW

+ 5 000 Favorable Legal Proceedings
+ 1 000 Satisfied Clients
+ 40 Legal Professionals

US

VILA is a leading firm in Mexico, formed by a team of professionals with a special **focus on business generation and added value.**

Our professional trajectory has been recognized by our clients, some of them part of the Fortune 500, the Nasdaq index, Bloomberg, among others, and we have also been recognized by various global publications such as Chambers & Partners, IAM Patent 1000, Benchmark Litigation, Latin Lawyer, Best Lawyer, Managing IP Handbook and Corporate INTL.

For VILA, favorable results for the benefit of the client is the best recognition of our work. Therefore, we carefully analyze the cases from their legal nature and the implications in the environments, for which we **offer integral solutions that adapt to their needs and the specific case of action.**



AT THE FOREFRONT OF OUR SPECIALTIES

VILA is distinguished by our commitment and institutional loyalty in favor of our clients, our untiring search for excellence and innovation, as well as for always being at the forefront of knowledge in the areas of our specialties.

Our Firm is the result of **preparation, training processes, collective effort, synergies, passion and creation of solid foundations** that seek success, satisfaction and favorable results for our clients.

public
recognition 

A VILA' member work "...is impressive [having] a very international approach to his business".

Chambers and Partners.



I. NATIONAL WATERS

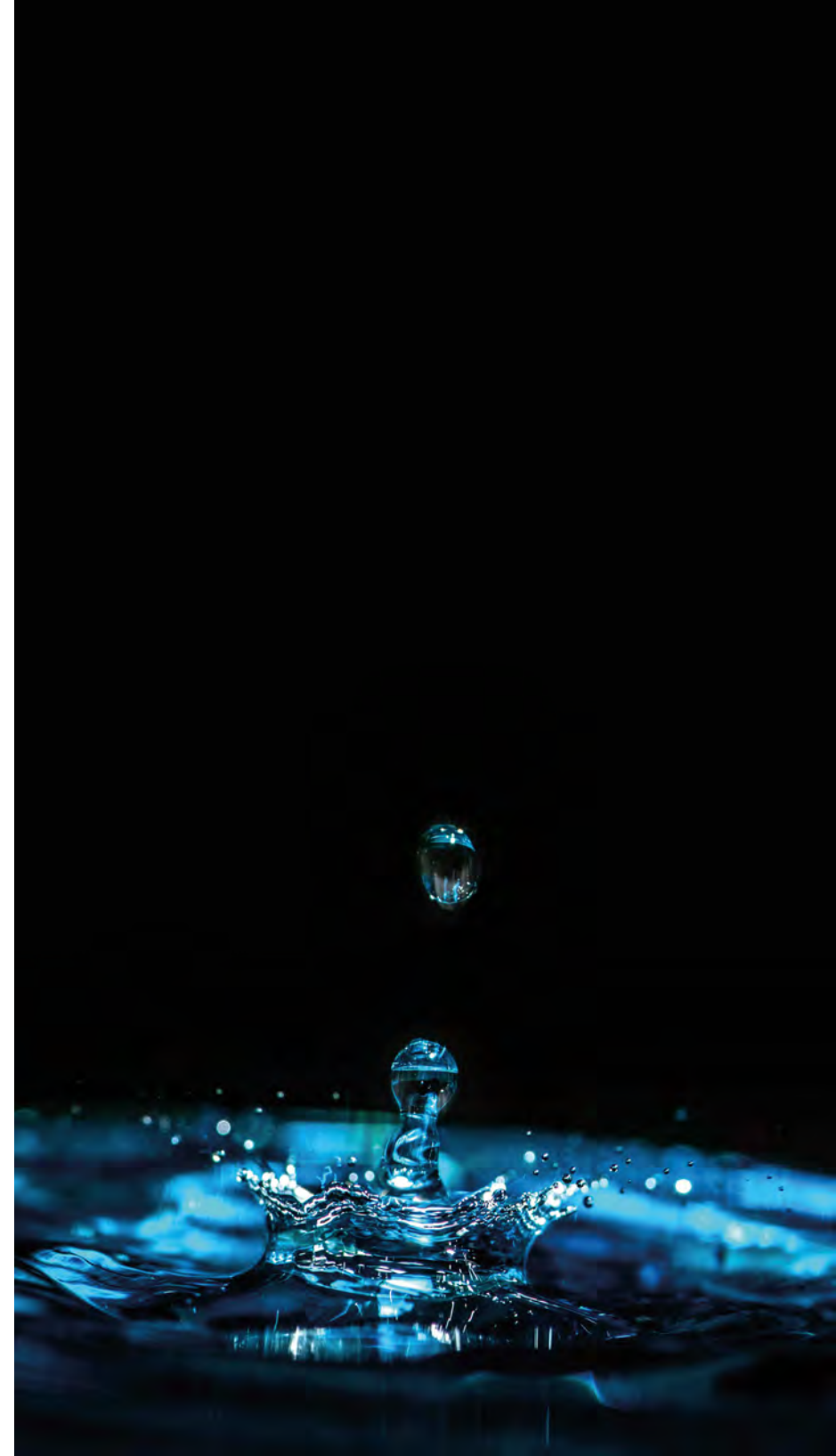
In this area, our experience covers the management of concessions, such as exploitation and use of water volumes from surface and subway sources, as well as all the procedures related to them, such as; drilling permits, relocation of volumes, changes of use, transfer of rights, etc.

Obtaining certificates of non-affectation, construction permits in watercourse and processing, as well as the correct administration of federal zones.

Implementation of strategies aimed at avoiding the expiration of volumes, as well as the proper administration of their concessions.

Management with irrigation modules and districts, as well as verification of correct inclusion in the user list of the corresponding concession title.

Feasibility studies for obtaining new concessions, and the location of volumes in the event that it is necessary to acquire them through the transfer of rights, since the point of exploitation is in a closed zone or without availability.



II. LEGAL ADVICE TO **PRIVATE ENTITIES**

Advice on procedures and **obtaining authorizations before the different competent government agencies** for the establishment of companies.

Advice and procedures for **obtaining Concessions**.

Advice on **urban development law** (human settlements, partial urban development plans, licenses, permits, land use, habitability).

Advice and accompaniment in procedures for the awarding of **contracts for acquisitions, goods, services and public works** with the three spheres of the Public Administration.

Legal audits of procedures, **contracts and projects of governmental authorities** implemented by individuals.

Advice and coordination in the **integration and execution** of real estate development projects.



III. ADMINISTRATIVE LITIGATION

- **Administrative resources** before the authorities themselves for acts of the three levels of government.
- **Contentious trials** derived from Acts of Authority.
- **Nullity trials** against administrative acts.
- **Amparo trials** in Administrative Matters.
- **Constitutional Disputes** before the Federal Judiciary.
- **Unconstitutionality Actions** before the Supreme Court of Justice of the Nation.



IV. LEGAL ADVICE TO GOVERNMENTS AND PUBLIC ENTITIES

Advice and generation of legal bases in the conception, instrumentation, implementation and operation of parastatal entities as auxiliary organisms of the public administration in the federal, state and municipal spheres, **with broad experience in the constitution and operation of Public Trusts.**

Study, elaboration, advice and accompaniment **of law initiatives, regulations and norms in general**, for their presentation before the legislative assemblies of their competence; as well as comparative studies of the same and their harmonization with other normative bodies.

Support in the structuring, advice and accompaniment in **awarding procedures** in its different modalities, tenders, bids and direct awards.

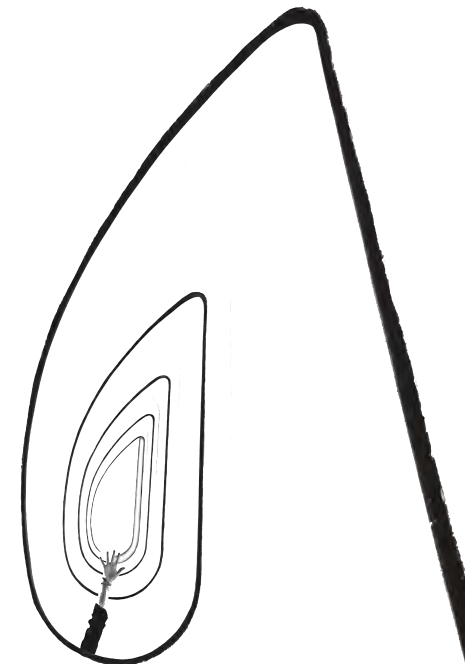
Advice on **strategic planning of government programs** and projects.

Legal audits of **procedures, contracts and projects** executed by governmental agencies or by individuals on behalf of such agencies.

Legal advice and coordination in the conception, feasibility, instrumentation, **implementation and start-up of Public-Private Partnership projects**, in their different modalities.

Legal structuring and **implementation of projects and contracts** in which any government agency participates.

Study and assessment of the legal framework of specific branches or matters of the municipal public administration.



V. INVESTMENT PROJECTS **INTEGRATION**

Our experience in the Integration of Investment Projects combines the practice of our firm in various law practices, mainly Real Estate, Corporate, Public Administration of business and Business, contractual and real estate, with a strategic business approach to provide solutions and effective legal structures to the business challenges of our national and international clients, offering comprehensive solutions from the conception of the business to its operation, with a highly qualified and committed team, as well as administrative systems and management platform that contribute to the efficiency and transparency of our services.

We advise and accompany our Clients from the feasibility assessment phase of a business, preparatory agreements for association, the most viable legal structuring or restructuring for its implementation, the execution stage and its operation.



RELEVANT CASES

ADMINISTRATIVE LITIGATION

Handling of Constitutional Controversies before the Supreme Court of Justice of the Nation in defense of the interests of the Municipality of Zapopan.

Defense of the Municipality of Bahía de Banderas Nayarit against a resolution of the Administrative Court of Nayarit that sought to omit substantial contributions of relevant tourist development in Nuevo Vallarta.

Obtained favorable rulings in Amparo Proceedings in Administrative Matters for the benefit of the concessionaire company of Day Care Centers of the Mexican Institute of Social Security (Instituto Mexicano del Seguro Social).

Representation and **Defense of the Government of the State of Jalisco in the International Arbitration Proceeding** promoted by the International Swimming Federation before the Court of Arbitration of Sports with headquarters in the city of Lousanne, Switzerland.



RELEVANT CASES

PRIVATE ENTITIES

- Review of public **lighting bidding procedures**.
- Counseling to solve observations derived from audits of public lighting projects performed by the **Federal Superior Audit Office**.
- Public **lighting concession** contract and its renegotiation.
- **Service Contract with the Federal Government** in the area of technological solutions.
- **Legal instrumentation** for the 11th Edition of the Internet Governance Forum.



RELEVANT CASES

GOVERNMENTS AND PUBLIC ENTITIES

Advised an **energy company** in the structuring of co-investment projects for the generation of renewable energy (solar) with state and municipal governments.

Advised an energy company in the implementation and operation of a municipal public lighting concession.

Counseling to Senator of the LXIV Legislature in studies and **legislative processes**.

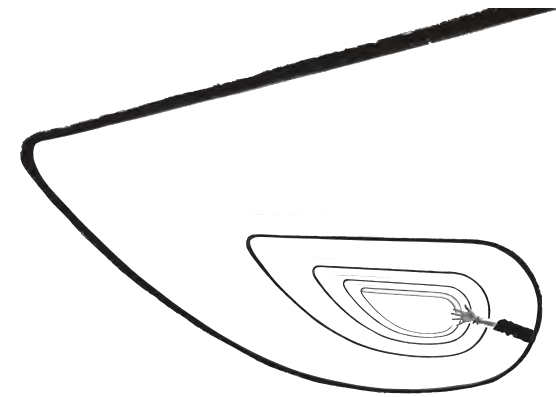
Legal audit of awarding processes of **National Security matters of the Presidency of the Republic**.

Coordination, integration and legal structuring of the **Macrobus Line 2 Project in the State of Jalisco** under the Public Private Partnership [APP] scheme.

Legal coordination in the Handover-Reception **Procedure of the State Public Administration of the State of Jalisco**, of the Ministries of Infrastructure and Public Works and Rural Development and their parastatal agencies.

Review of **Procedures carried out by the Municipality of Zapopan** for the contracting of services for the licensing of programs, Technical Support services, consulting and on demand, as well as the follow-up to carry out the contracting of services for the Updating of the Municipal Cartographic Base with LIDAR Technology.

Advising the Municipality of Zapopan in the process for contracting and legal instrumentation of the Integral Services of Equipment, **Consulting and Training of Information and Communication Technologies of the New Public Security Building** and C2 of the Municipality of Zapopan.



Restructuring project of the Intermunicipal **System of Potable Water and Sewerage**, and preparation of reforms to the Water Law for the State of Jalisco and its Municipalities.

Legal audit of the **Villas Panamericanas of Jalisco Project and its Trust Fund**.

Participation in the legal structuring of the Project for the Provision of Services for the extension of **Line 1 of the Ligeró Train of the State of Jalisco [APP]**.

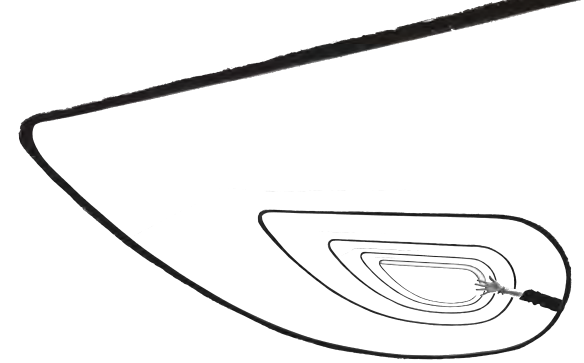
Creation of the **Master Trust for the Promotion of Entrepreneurship** in Zapopan [Reto Zapopan].

Creation of the project of the **Law of Innovation, Science and Technology of the State of Jalisco**.

Creation and operation of the **Digital Creative City Master Trust Fund**.

Creation and operation of the **Jalisco State Filming Trust [COFIEJ]**.

Creation of the Program for the **Promotion of Intellectual Property of the State of Jalisco [PROPIN]**.



Advise and supervision of the **Urban Development Trust of the State of Jalisco [FIDEUR]**.

Representation of the State of Jalisco before the **International Arbitration Court of Lousana, Switzerland**.

Legal coordination of the procedure for the revision of the **International Convention Center of Puerto Vallarta**, Jalisco to the Government of the State of Jalisco.

Creation of the **Coordination Agreement between SEMARNAT, CONANP, PROFEPA** and individuals for the sustainable use of Maria Cleofas Island of the Islas Marias Biosphere Reserve.

Study of the regulatory **framework of the "Islas Marietas" Natural Protected Area and proposal of a legal structure** to grant a private organization its administration [use and exploitation, conservation, preservation, protection].

PUBLIC RECOGNITION

& CLIENT TESTIMONIAL EXPERIENCE

VILA has also been recognized by the following international publications:



Some of our clients recognition:



"VILA Attorneys is our Go-To Law Firm for intellectual property matters. Víctor Vila's strategic planning and sophisticated craftsmanship, invariably provides us with tailor suited solutions to complex situations. I highly recommend.." - *Juan Pablo Patiño*
Legal Director



"The law firm that any world-class corporation would like to have by its side" - *Eduardo Pérez*
Head of Finance and Relations with Government



"We have found in VILA highly specialized counsel, approached on a very clear and objective perspective, that has been very valuable for our company best decisions." - *Enrique Orendain*
Mexico CEO

OUR CLIENTS

Some of the clients we have represented:



THOMSON REUTERS



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OUR EXPERTS

VÍCTOR VILA



PROFESSIONAL EXPERIENCE

Founding partner of VILA®, he has more than 20 years of professional experience, having previously collaborated with some of the most prestigious law firms in the country in planning, auditing and creating strategies in the field of administrative, corporate, business and intellectual property law, which has generated trust as a strategist and consultant for large national and foreign companies, as well as government entities.

EDUCATION

Master's degree in Public Law, awarded by the Universidad Panamericana de Guadalajara.

Law degree in Public Private Associations, Instituto Tecnológico de Estudios Superiores de Monterrey.

AFFILIATIONS

- Legal Counsel of the Government of the State of Jalisco in administrative law and intellectual property matters.
- Counselor of the Presidency of the Republic on issues related to Intellectual property law.
- Member of the International Association of Registered Trademarks (INTA).

SUCCESS CASES

- Attorney authorized by the Government of the State of Jalisco for arbitration representation in Lousanne, Switzerland against the International Swimming Federation (FINA) for an international contract, obtaining favorable results that generated savings of more than 6 million dollars in favor of our client.
- Advisor and negotiator for a renowned world athlete in a representation contract for more than 120 million dollars.
- Designer of a strategy for the development of a public-private partnership project between the federal government, the state government and individuals, in a project for more than 100 million dollars.
- Creator of a strategy for the global protection of a leading brand in the pharmaceutical sector.
- Advisor and coordinator of the intellectual property aspects in the sale of an important company in the telecommunications sector in an operation for more than 300 million dollars.
- Participant in the design of public policy on intellectual property with the government of the state of Jalisco for the 2012-2018 administration.
- Presenter of constitutional controversies before the Supreme Court of Justice of the Nation to promote the non-invasion of spheres of administrative powers within the state of Jalisco.
- Participant in the process of negotiating and acquiring a brand within the health industry for more than 10 million dollars.

OUR EXPERTS

ALMA HINOJOSA



PROFESSIONAL EXPERIENCE

- Integrator and coordinator of Private Investment Projects.
- Legal auditor of strategic projects, as well as in the implementation of strategies and legal solutions.
- Legal advisor to the Senator of the LXIV Legislature in legislative initiatives and processes.
- Legal auditor of the awarding processes and contracts of the Presidency of the Republic in the field of Information and Communication Technologies and National Security.
- Legal structuring to obtain authorization from the federal government for the use of María Cleofas Island, as well as structuring and implementation of the Cleofas Initiative Project, for the preservation of ecosystems, biodiversity and environmental goods and services of said protected natural area.
- Student of normative and referential frameworks in different subjects.
- Advisor on structuring Public Trusts and their operation.
- Member of the team responsible for the preparation of the Draft Law of Investment Projects and Provision of Services of the State of Jalisco (APP) and its Regulations.
- Giver of advice and support in delivery-reception procedures of the Public Administration.
- Advice on the restructuring process of the Intermunicipal Potable Water and Sewerage System, and reforms to the Water Law for the State of Jalisco and its Municipalities.
- Advisor to the Municipality of Zapopan in the legal instrumentation of the Comprehensive Services for the Equipment, Advice and Training of Information and Communication Technologies of the New Public Security Building and C2.
- Legal instrumentation of the contract for the services for Updating the Municipal Cartographic Base with LIDAR Technology of the Municipality of Zapopan.

EDUCATION

- Diploma in Health Regulation in the Pharmaceutical Industry. By Instituto de Educación y Asesoría en Ciencias Farmacéuticas y Farmacológicas, S.C /Universidad Intercontinental.
- Diploma in International Commercial Arbitration. By Instituto Tecnológico y de Estudios Superiores de Occidente (ITESO)
- Seminar Federal Law for the Protection of Industrial Property, IMPI-Universidad Panamericana
- Diploma Law training course- Public/ Private partnerships. Tecnológico de Monterrey, Banco Interamericano de Desarrollo and Universidad Politécnica de Madrid
- Master in Public Law at Panamericana University in Guadalajara.
- Diploma: "Municipal Public Management" at College of Jalisco, A.C. and University of Catalonia, Spain.
- Diploma: "Municipal Regulations" at Institute of Technology and Higher Studies, (ITESO from its Spanish Acronym).
- Course: "Mediation as a way of resolving conflicts", at Pepperdine University in Malibu, California, U.S.A., imparted at Panamericana University in Guadalajara.
- Diploma in Municipal Administration at Cuauhtémoc University.
- Law degree, at Western Institute of Technology and Higher Education (ITESO).

TRAJECTORY

Alma Hinojosa's experience is focused in the field of Administrative Law, advice and consulting on strategic public administration projects, concessions and trust funds, both public and private. In the corresponding legal audits of activities, projects and procedures of the Federal, State and Local governments. Structuring of bills and regulations as well as accompanying legislative processes. Legal coordination in the operation of state-derived entities and trusts. Studies of normative and referential frameworks in a variety of fields. Alma served as an Advisor to the internal politic structure of the city of Zapopan, Legal Director of the Ministry of Economic Development of the State of Jalisco, as well as Advisor to the Coordination of Public-Private Partnerships of the Government of the State of Jalisco. Member of the legal support group of the Executive Branch of Jalisco. Member of working groups convened by the State Executive for the integration of various state law reforms.

OUR EXPERTS

LUIS MIRANDA



PROFESSIONAL EXPERIENCE

Luis Enrique Miranda Del Río has a Doctorate in Tax Sciences, a Master's Degree in Tax Law and a Law Degree from the Universidad del Valle de México in which he received an Honorable Mention and Academic Excellence degree, thus obtaining the best average of the generation.

He has experience in the public sector, since he has worked with highly recognized institutions such as the National Water Commission, the Tax Administration Service and the Jalisco State Pension Institute.

He is also a partner of the firms Miranda, Rendon y Asociados, PANDECTA S.C., and VMR Abogados, specialists in Administrative, Tax and Corporate matters.

Dr. Luis Enrique Miranda has stood out for his high performance, achieving the degree for academic excellence in his studies.

EDUCATION

Degree 2005-2009.

Degree in Law

University of the Valley of Mexico, Campus Zapopan

Zapopan, Jalisco



OUR EXPERTS

ALFREDO RENDÓN



PROFESSIONAL EXPERIENCE

Alfredo de Jesús Rendón Ibarra, born May 23, 1985, is an outstanding professional in the field of real estate and business law. As Founding Partner and Director of Miranda, Rendón y Asociados, he has left a significant mark in the field of advisory, consulting and development of real estate and tourism projects. His experience covers a wide range of areas, including restricted zone trusts, ejido processes, real estate closings, project management, real estate and tourism business model analysis, private investment funds and water concession management (CONAGUA), both in the public and private sectors.

EDUCATION

Mr. Rendón has a solid academic background that supports his professional experience. He has a Master's Degree in Tax Law and a Master's Degree in Corporate Law. He has obtained several degrees and certifications, including the Senior Management Program at IPADE Business School, the Master's Degree in Corporate Law from Universidad Anáhuac de México, the Diploma in Agrarian Law and the Diploma in Criminal Tax Law.

In addition, he has completed a Master's Degree in Tax Law at the Universidad del Valle de México, Guadalajara, Jalisco.

Throughout his career, Mr. Rendón has demonstrated his experience and knowledge in the resolution of claims and representation in administrative and tax lawsuits. He has had an outstanding career as a public servant in

CONAGUA, where he has played a crucial role in the management and administration of water concessions. His experience in the public sector has provided him with a unique perspective and a broad knowledge of regulations and policies related to water resources.

In addition, Mr. Rendón has achieved recognition as a successful participant in the Shark Tank program. His ability to identify business opportunities and provide strategic advice has caught the attention of investors and entrepreneurs. His participation in the program has further consolidated his reputation as an expert in consulting and project development.

Outside of work, Mr. Rendón is founding president of ChiloChill, a Glamping resort located in La Ventana, BCS, which offers unique experiences of water activities and breathtaking scenery of the Sea of Cortez. He is also a Founding Partner of Maviri Beach Club, a beach club committed to promoting clean beach culture.

With his experience, knowledge and passion for his field, Alfredo de Jesús Rendón Ibarra continues to make a significant mark in the legal and business world. His strategic approach, commitment to sustainable development and leadership make him a highly respected and valued professional.

[Info - Client]

Our firm has developed highly specialized computer programs, the Info-Client system, an effective tool that allows our clients to consult via internet the status of their current and pending matters, reminders, monitoring, progress and in general the legal course of their matters.

“Anywhere, at any time our customers are *always informed*”

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